

DENNIS & Co.



Tony Bonet **General Manager**

As General Manager of White Plains Volkswagen, Tony leads all daily operations, overseeing dealership departments such as sales, finance, service/parts, and office personnel. He manages inventory and relations with the manufacturer, and his primary focus is to enhance customer experiences and to drive sales and profit growth.

In Tony's first year as General Manager, White Plains Volkswagen won the prestigious Wolfsburg Crest Club Award. This award celebrates an elite group of Volkswagen dealerships that have achieved outstanding sales and service quality. With a strong commitment to his customers, Tony inspires his team to maintain strict standards in operations, customer satisfaction, new vehicle sales, certified preowned sales, parts sales, and service excellence.

Prior to his present role, Tony was Owner of Concept Auto Group, Westchester Auto Group, and Auto Sub-Prime Solutions. Before becoming an owner, Tony was Used Car Sales Manager at Shultz Buick and a sales professional at Paramus CJ.

Over the course of his career, Tony has acquired extensive knowledge of used car sales and has developed deep expertise in virtually all aspects of the major job functions of managing dealerships. They include, but are not limited to, leasing, financing, banking, billing, staffing, business development, advertising, marketing, and sales management.

Having served in management positions for 20+ years, Tony has become a dynamic leader. He is highly skilled in building successful teams, including mentoring, coaching, and developing managers and employees.



White Plains Volkswagen